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# London PopOut Map (PopOut Maps)



## Synopsis

Discover Britain's exciting and diverse capital city of London with this handy, genuinely pocket sized, pop-up map. Small in size, yet big on detail, this compact, dependable city map will ensure you don't miss a thing. Includes two pop-up maps covering the West End and Central London. Additional maps showing the Underground, the bus routes and a map showing all the key theaters are also included. Handy, self-folding tourist map is small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use format. Thorough street index is also featured and cross-referenced to the map so you can easily find your destination. Hotels, restaurants, stores and attractions are all included. Ideal to pop in a pocket or bag for quick reference while exploring the city! Fold size: m>m> Approx scale: 1:11 000 (West End map) 1:38,000 (Central map) - Scale to be used as a guideline only.

## Book Information

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## Customer Reviews

PopOut is the unique, genuinely pocket-sized map which features our patented PopOut fold. It is this innovative design that allows our precise, easy to follow cartography to be right in your hand when you need it most. Moreover, the origami fold means you can do away with that awkward, oversized map, making it a compact and discreet reference tool that doesn't shout 'tourist alert'! PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome' after watching numerous tourists around the City of Bath, England, battling with oversized maps, founder Derek Dacey recalled the invaluable miniature charts he used during his

days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was recruited to realise what would soon become the PopOut. 1993 saw the release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the city. Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers — standards which are still adhered to today. That research trip also saw the birth of the first US destinations covered in the PopOut range — Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade. Today, PopOut produces over 100 titles for major destinations and is loved by travellers the world over.

I really liked the size of this pop up map, great for a pocket, very easy to whip it out of a jacket or pants pocket or purse. It is very easy to understand. The print is legible (MUCH better than the London streetwise map), but...times have changed. When I got to London, I used my iphone rather than the pop out map. Google maps shows you everything you want to know, it quickly identifies a route to get there walking or driving....the mass transit option shows real time buses and tube or a combination, shows you how long the journey will be, how many stops, names each stop, and you can even watch yourself move while on the bus (follow the blue dot). Google maps shows when the next bus will arrive and what your route options are, ie if there are multiple ways to get somewhere...as well as back. It even shows you a photo of the place you are trying to get to so that you recognize it easily as you approach. That being said, if you run out of power on your smart phone, you are out of luck---so I used the pop up map as a back up, just in case. I would buy the lowest price option of the pop up map (there are different versions) because all the tourist sites are in exactly the same place as they were on the older version.

Always travel with these compact discrete maps. Good to answer quick orientation travel question and nearest subway stop etc. Sure you can use a phone. Always found these faster especially if you care about roaming data charges. Doubles as good London underground reference to, I also bought the London underground popup map but never used it on the trip.

I can't say enough good things about these pop up maps. They are small and easy to use. We used it less this trip now that you can download a certain area of Google maps for use offline, but it was still valuable as a back up in case of battery death and we used it for some information like landmarks and bus routes that was harder or impossible to parse offline.

This map packs a lot of information into a small space. It's a convenient size to carry, although the print can be a bit small for eyes that wish they were younger. We relied on it, along with Streetwise London, to get around London without a guide. It worked!

This is an ingenious, laminated, easy to handle, pocket-sized map! The outside is made of cardstock, that opens up to two more cardstock maps inside. The inside left and right maps unfold to two larger pop-up paper maps of London!! Perfect!! I would buy this style of map again for any big city!!

I bought both the London and Edinburgh/Glasgow maps for our recent trip to the U. K. and was extremely pleased with them. The size was perfect for my purse or a pocket and they helped me navigate to many sights of interest (as well as to figure out where the heck we currently were!) I used them many times each day. The included tube (subway) map for London was especially helpful - I used it constantly. We did use Google maps for off-the-beaten-track street navigation, as to our flat, but for sightseeing the maps were much quicker and easier to use. I am very pleased with this product and very glad that I had them!

This map was very handy for my trip to London, easy to read and small enough to fit in your purse. Laminated cover. Lots of maps available everywhere in London but if you are planning your trip from home then this map is a good tool.

I Always buy PopOut maps everywhere they are available. Easy to carry around. No fuss to unfold or re-fold. They also have the metro routes which is a lifesaver. Highly recommend these maps for every trip. Compact and complete.

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